

The **PROFESSIONAL** *CAR*



The 1967-68 S&S
PROFESSIONAL CARS



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COVER PHOTO – Those car photos we so meticulously take at PCS international meets sure come in handy now and then, sometimes many years after they were taken. Steve Lichtman took our cover photo 19 years ago, at the 1987 PCS International Meet held in Lambertville, N.J., and New Hope, Pa., with the Delaware River, which separates the two states, in the background. The 1967 S&S Cadillac Model 67-1443 *Custom Professional Parkway* ambulance was owned at the time by PCS member Dave Burkhart.

CENTERSTRETCH – Ted Collins took this evocative photo of his 1967 S&S Cadillac *Victoria* Landau funeral coach in a local cemetery. The well-weathered monuments provide an eerily appropriate background.

BACK COVER PHOTO – One of the most unique cars at the record-breaking 2011 PCS International Meet in Hudson, Ohio was Jon Van Dermark's 1967 S&S Cadillac *Park Row* limousine combination funeral coach and ambulance with removable landau panels bearing H&E's distinctive Cycas leaf emblems. H&E didn't build many of these! Walt McCall took the photo.

EDITOR'S NOTES – Through the 1960s, Cadillac utilized a two-year styling cycle. The 1962 Cadillacs, for instance, were mildly facelifted versions of the 1961s with new grilles, bumpers, body side sculpting, and trim. Similarly, the '64s were subtly updated '63s. The 1966 Cadillacs were refreshed '65s, and so on. The Cadillac commercial chassis, of course, incorporated the same annual styling changes. And so it was with the 1967-68 Cadillacs. While retaining the bold, forward-thrusted front fenders introduced on the 1967s, the '68s got a finer, round-shouldered grille design. These subtle changes are visible in the 1967-68 S&S Cadillac professional cars built by the Hess & Eisenhardt Co. of Cincinnati, Ohio. In his usual thorough manner, with superb supporting photos, Tom McPherson turns the *TPC* spotlight on these classically handsome funeral cars and ambulances. Coming up in our next issue: a history of station wagon professional-car conversions.

– Walt McCall