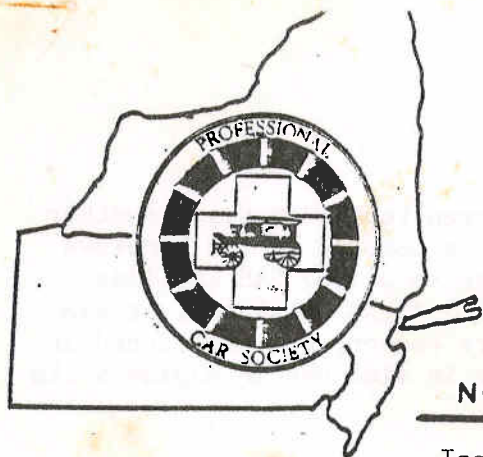


The Criterion



NORTHEAST CHAPTER-PROFESSIONAL CAR SOCIETY

Issue No. 14

Spring, 1990

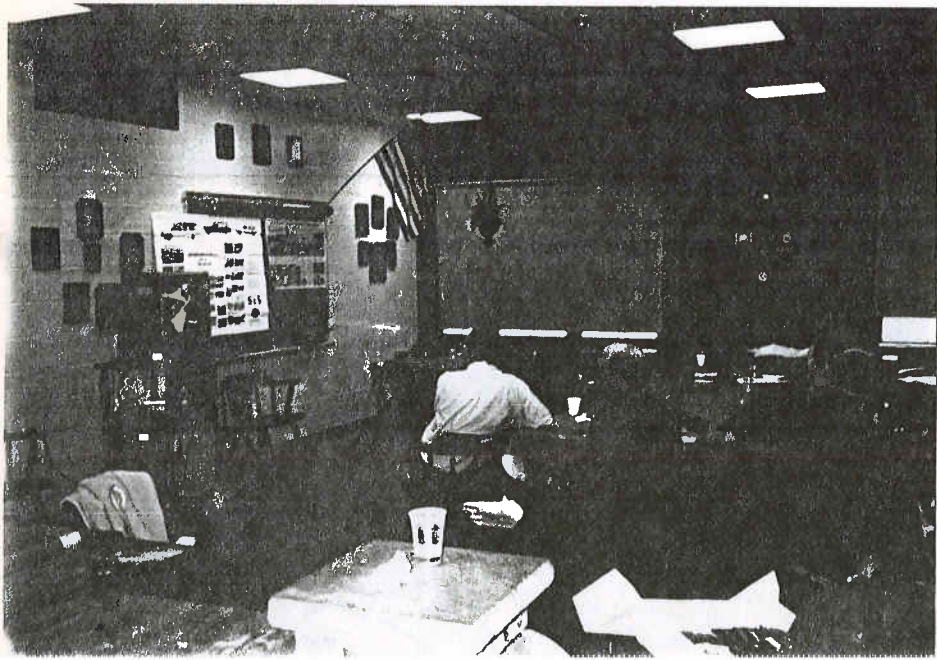
KEEPIN' WARM AT WINTER GET-TOGETHER

The Chapter's first meeting of 1990 was held on Sunday afternoon, February 18th at the Bergen County EMS Training Center in Paramus, NJ. A brief business session was held, where some activities were discussed, focusing on upcoming auto shows and the 1990 PCS International Meet in August in Atlanta, GA. Chapter President Craig Stewart also announced his candidacy for office of national PCS Vice President. Under Good & Welfare, wishes are extended to Marshall Long, recuperating from a recent hospital stay.

Members were treated to the '89 PCS video and a 1951 flick, entitled, "Ambulance Doctor", which highlighted a stretch Chevy Suburban ambulance running with Bellevue Hospital in Manhattan. In abundance were lots of photo albums and sales literature, all featuring professional cars of all kinds. Myron Gitell had a rare copy of a book, "The Ambulance" by Katherine Traver Barkley, written in 1978. Now out of print, Myron is exploring the feasibility of sponsoring a complete re-publication and up-date.

During the ever-popular refreshment break, Chapter members were given a tour of the facilities, courtesy of Coordinator Bob Chais and staff member Don Healey. Chapter members included: Bob Cosgrove; Myron Gitell; Fred Goerlitz; Jeff and Mary Hookway; Leo Maren; Dan McCann; Craig and Roseanne Stewart; Paul Vickery. Prospective member included Tom Finnegan.

On display with the Training Center's fleet, included Fred's 1976 Superior Cadillac, the Stewart's 1974 S&S; Passaic Township's 1976 M-M Lifeliner, courtesy of Leo Maren. Cameras snapped for the remainder of the afternoon. A word of THANKS to the EMS staff for their time, courtesy, and hospitality!

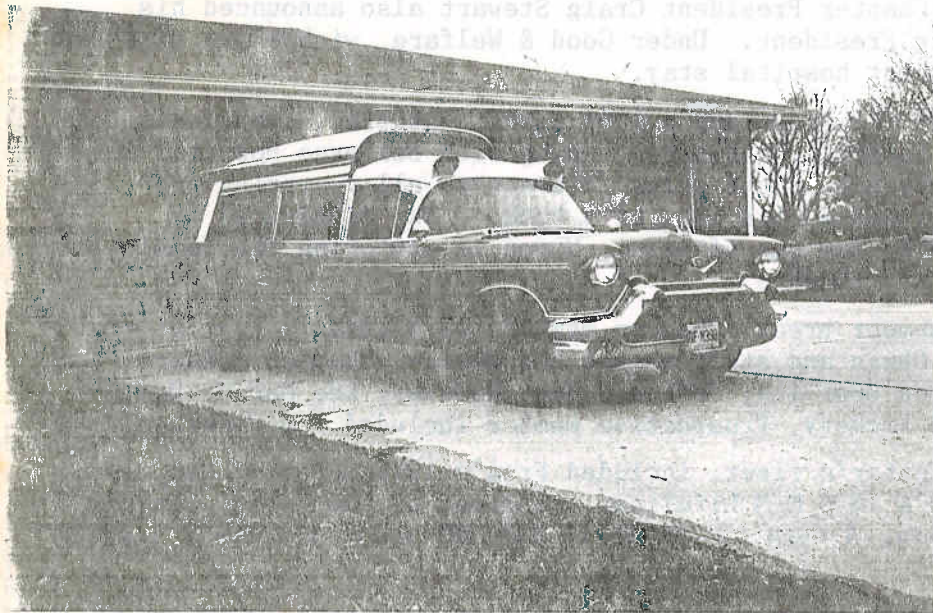


AT LEFT, photo shows Bob Cosgrove, Myron Gitell, and the Hookways intently watching the '89 PCS video. On the chalkboard are various pieces of S&S literature, vintage 1965 and 1973.

YET ANOTHER FIND.

Our roving photographers Fred Goerlitz and Leo Maren report on still another professional car hidden in a first aid squad bay. This one's located in the hometown of Past President Mahlon Thompson, in Cranbury, NJ. The car is a 1957 S&S Cadillac Professional High Body and was the Cranbury First Aid Squad's first ambulance. It was delivered on September 12, 1957 by NJ S&S Distributor Harry Wagner, and was placed in service on October 27. The four-patient capacity ambulance is finished in Alpine White over Dakota Red, and shows 53,206 miles on its odometer.

The car is presently undergoing a complete restoration, with fresh paint and some interior work already completed. And to prove that these people who own this rare vehicle are serious (and sentimental) about their ambulance, there is even an Arlington green '57 Coupe DeVille parts car, garage-kept, of course! And, naturally, both local and national PCS membership applications were left with the Squad.



LEFT, Minus its wheelcovers, Cranbury 1st Aid's '57 S&S is complete. It is one of 2917 professional cars produced and one of 2182 on Cadillac Commercial chassis.



RIGHT, Sitting on a 158-in wheelbase, car is powered by 300 Horsepower, 365 cubic inch Cadillac V-8 engine. S&S Professional ambulance body styling is virtually unchanged since its early 50's intro until the final production year of 1976.

DATELINE, 1990

- APR 19-22 Spring Carlisle, Carlisle, PA
- MAY 5 Manhattan, NY; 125th Anniversary parade, muster, flea mkt, NY Fire Dept
6 Timonium, MD; Mid-Atlantic Chapter Steam Sunday, Fire Museum of Maryland
19 Buffalo, NY; Tri-State Chapter tour of Hinman auto salvage yard.
27 Ambler, PA; Wissahickon Fire Dept muster & flea market
- JUN 2 Lakewood, NJ; Centennial parade of Lakewood Fire Dept
2 Roselle Park, NJ; Anniversary parade, Roselle Park First Aid Squad
3 Newark, NJ; Parade and Muster, NFD Historical Assn.
2-3 Annapolis, MD; Mid Atlantic Chapter's PCS Weekender
3 Nutley, NJ; 10th annual auto show & swap meet, No Jersey Mustang Club
9 Pequannock, NJ; 75th Anniversary parade, PFD Co No 1
9 Millville, NJ; Garden State 50's Auto Club, 5th annual auto show
10 Frankford, NJ; Sussex Co Fairgrounds, car show & swap meet-Newton Lions Club
10 Mays Landing, NJ; Gaskell Park-fire mustaer & flea market
10 Mt Lebanon, PA; Tri-State Chapter 1st annual picnic, Mt Lebanon Park
14-16 Lynnfield, MA; SPAAMFAA Convention/Muster/Parade/Flea Market
15-16 Hagerstown, MD; AACA Nat'l Spring Meet
16-17 Macungie, PA; Antique Truck Club of America Nat'l Meet
16 Nazareth, PA; 250th Anniversary parade-Fire Co
- JUL 14 Hudson, NY; Firemen's Field Day; Muster/Show/Flea Market, at Firemen's Home
14 Harrisburg, PA; Penna Pump Primers muster/show; Riverfront Park
19-22 Baltimore, MD; Firehouse muster/parade/flea market
27-29 Summer Carlisle, Carlisle, PA
28 Mine Hill, NJ; 75th Anniversary parade, Mine Hill Fire Dept
- AUG 4 South Amboy, NJ; Centennial parade, SAFD
11-12 New Hope, PA; Auto Show, w/ professional car class
11 Nutley, NJ; North Jersey Firemen's Assn parade
15-18 ATLANTA, GA; PCS 14th ANNUAL INTERNATIONAL MEET
19 Millville, NJ; Wheaton Village muster/flea market-So Jersey Chapter, SPAAMFAA
25 Laurel, MD; Mid Atlantic Chapter Auto Show, Laurel Racecourse
- SEP 1-3 E Rutherford, NJ; Giants Stadium-Lead East 50's auto show/exposition
9 Strausstown, PA; Lions Club auto show
9 Cheltenham, PA; fire muster and parade
16 Owls Head, ME; Emergency Medical Vehicle rally
22 Jefferson Twp, NJ; Muster/flea market-Firemen's Field--No Jersey Chap SPAAMFAA
22 York, PA; Firemen's Assn of Penna parade
- OCT 4 Fall Carlisle, PA
9-13 Hershey, PA; AACA Nat'l Fall Meet
31 Harrison, NJ; 41st Annual Halloween parade

YOUR ATTENTION, PLEASE!

Effective April 1, the Executive Board received word from Treasurer FRAN JAST that she would no longer be able to fulfill her obligations in that capacity. Appointed to serve the vacancy: LEO MAREN III. Leo has been an active member and frequent contributor to The Criterion. Please note his address:

350 Morris Street
Stirling, NJ 07980
(201) 647-3738

And, as a reminder, dues are now due, so let's break in Leo right away and renew NOW !!

In the meantime, we say THANKS to Fran, a Charter member, for a job well done.

MARKETPLACE

FOR SALE: Four (4) Superior Cadillac ambulances in various conditions; 1960, 1970, 1974, 1976 high tops, ready to go; Featured in Issue No. 9 of The Criterion. CONTACT Lou Ratti, 201-383-4191 (NJ)

FOR SALE: 1983 Cadillac Fleetwood limo, w/ divider; Sable black with vinyl roof; front/rear air & heat; AM/FM stereo; new Roadhandler radials; 128K miles; \$3500; CONTACT Phil Jast, 201-280-1499 evenings (NJ)

FOR SALE: 1942 S&S Cadillac hearse; black w/ extension table; maroon velour interior; all original and presentable; 40K miles flathead V-8;
and
1940 Cadillac V-16 limo, w/ divider; black, fully restored;
CONTACT: Tom Gambardella, 10 Mohawk Rd, Yonkers, NY 10710
Phone 914-968-5898, after 6 PM

EVEN WITH his hectic schedule, Paul Vickery still manages to find time to ponder about the days of the Cadillac ambulance..or is he thinking about buying this one! Anyway, the car is West Windsor NJ's 1979 Superior .

(L.Maren photo)



CHAPTER AWARDED 2nd PLACE IN ST PATRICK'S DAY PARADE

Through the efforts of DAVE CSIMBOK, the Northeast Chapter participated in the Twp of Woodbridge's annual St Patrick's Day parade, held on Sunday afternoon, March 11. This Central Jersey event has been attracting an ever-increasing number of groups since its inception 16 years ago and this was the initial year for the Northeast gang.

Those who participated with vehicles included FRED Goerlitz (1976 Superior Cadillac ambulance); MAHLON THOMPSON (1956 Meteor Cadillac combination); and DAVE (1967 Miller-Meteor Cadillac Landau Traditional end loader hearse). Also present on the sidelines were BILL and DOROTHY MARANICK. The group met in Carteret, where Dave motorcaded the cars to the staging area, where they were decorated in the traditional green garb. The 2-mile long route was judged throughout the parade by the National Judges Assn of Philadelphia. When the smoke cleared, the Chapter was presented with the 2nd PLACE: MOBILE UNIT category! Needless to say, not bad for a first-time go here, and with only three cars. Our thanks go to those faithfuls for dusting off their cars and bringin' 'em on out! Imagine what we can do next March. And as an added feature, our story ends not here...the trophy will be awarded to us at the Knights of Columbus Hall in Woodbridge, NJ at 8:30pm, FRIDAY, MAY 11. We encourage your presence and are requested to contact either Dave (201-541-2794) or Craig (201-438-1757).



ALL READY to go...(1) to (r): Mahlon's '56, Fred's ambulance and Dave's 1967 Miller-Meteor.

MYSTERY FLOWER CAR

Church scene in Lyndhurst, NJ shows 1989 Lincoln Town Car flower car. Bodymaker not identified on exterior, but it may be a McClain. Car is Charcoal Gray.



Nicely crafted aluminum flower deck is evident in photo. With no stretch, roofline blends in well with overall body lines.



YOU'RE INVITED ! !

On Sunday, May 6 at 1:00pm ground-breaking ceremonies will be conducted in Paramus, NJ at the site of the Bergen County EMS Training Center's new multi-million dollar complex. Coordinator Bob Chais has extended an invitation to Chapter members, and those with ambulances are encouraged to attend in them. We are assured that refreshments will be served! As you may remember from our last issue (if anyone really saves them) that this facility was the site of the Chapter's February meeting, and those in attendance may attest to the interesting rolling stock, from a '76 Superior Cadillac ambulance to a heavy-duty Ford Gerstenslager rescue. Remember, that date is Sunday, May 6 at 1:00pm. Contact Craig for directions or information: 201-438-1757.

Northeast Chapter

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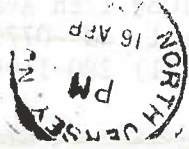
The Northeast Chapter of the Professional Car Society operates under a charter granted by the Society's Board on August 19, 1986. The Chapter serves PCS members in New Jersey, New York, and Pennsylvania. Subscription to this newsletter is by membership in the Chapter through the Membership Director listed above. Membership in the Professional Car Society, Incorporated, is a prerequisite to membership in any of its chapters.

The Criterion is published at 273 Hillcrest Avenue, Wood-Ridge, New Jersey 07075, on a nominal schedule.

Jeffrey & Mary Hookway
201 Glenside Trail
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THE PROFESSIONAL CAR SOCIETY, INC.

FIRST CLASS MAIL



NORTHEAST CHAPTER
PROFESSIONAL CAR SOCIETY
273 Hillcrest Avenue
Wood-Ridge, NJ 07075



RECENT ACQUISITION of New York member liner Cadillac. Car is finished in Dobbs Ferry, NY, located in subur

on Gittell is this 1973 Miller-Meteor Life- of metallic blue, and saw service in chester County.