

The **PROFESSIONAL** *CAR*



*THE 1965-1966
SUPERIOR
CADILLACS*



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COVER PHOTO – Steve Lichtman took this stunning portrait of Robert and the late Georgia Parsons' 1965 Superior Cadillac *Royale* lowtop ambulance, now owned by PCS member Tim Fantin of Merrillville, Ind.

CENTERSTRETCH – Justifiably proud owner Ted Collins provided this artistic portrait of his 1966 Superior Cadillac Coupe de Fleur. The vibrant fall colors bring out the very best in this beautiful car. Ted also provided the other high quality color photos used to illustrate his Owner's Pride story.

BACK COVER PHOTO – We have *two* Owner's Pride subjects in this issue – both of them Superior Cadillac flower cars, built in back-to-back model years. Bill Donnell photographed his 1965 *Royale* flower car especially for this issue.

FROM THE EDITOR – In this issue, Contributing Editor Tom McPherson profiles the 1965 and 1966 professional cars designed and built by the Superior Coach Corporation of Lima, Ohio, with a look at their competition from Miller-Meteor and Hess & Eisenhardt (S&S). The 1965 professional cars were built on a brand-new perimeter frame Cadillac commercial chassis, with totally new exterior styling. Subtle reworks of the '65s, the '66s were even cleaner looking.

COMING UP – In our next issue: a full report on the Tenth Annual PCS Micro-Meet in Flint, Michigan, and Tom McPherson's in-depth examination of the 1969-1970 Miller-Meteors.
– **Walt McCall**