

# *The* **PROFESSIONAL CAR**



**REO**  
**PROFESSIONAL CARS**

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# The Professional Car

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## In This Issue:

- Page 2 — **Speaking of Kars** — by Tony Karsnia
- Page 3 — **Speed Wagons, Flying Clouds and Royales**  
*Reo Professional Vehicles* — by Thomas A. McPherson
- Page 14 — **Original in Design... Richly Appointed... Superbly Competent**  
*The National-Henney-Reo Professional Vehicles* — by Thomas A. McPherson
- Page 28 — **Owner's Pride**  
*1930 Henney Reo Combination Car* — by Thomas A. McPherson  
Owned by The R.E. Olds Transportation Museum — Photos by Ted Kalinowski
- Page 35 — **Ohio Auction Action**  
*A Report on the Vanderbrink Auction* — by Brady Smith
- Page 36 — **The PCS Mail Bag**
- Page 37 — **"Church Truckin"**  
*Putting the Cart Before the Hearse* — by Walt McCall
- Page 40 — **Impressive Packard Fleets** — by Thomas A. McPherson
- Page 50 — **Car-Type Ambulances of Dumont, New Jersey**  
*7 Impressive Vehicles from 1937 to 1979* — by John A. Fuhrman
- Page 54 — **PCIN: The PCS Regional Activities Roundup** — by Bee Hamlin
- Page 58 — **The PCS Marketplace**
- Page 59 — **The PCS Photo Gallery**
- Page 60 — **Coming Up** — *Events from around the world* — by George Hamlin

**Cover Photos** — The truly unique vehicle that graces the cover of this issue is a 1930 Reo combination service car / ambulance owned by the R.E. Olds Transportation Museum in Lansing, Michigan. Our front and back cover photos, and the even *more* impressive center spread photo, were taken by Canadian PCS member Ted Kalinowski, whose superb camera work has illustrated a number of other *Owner's Pride* features in *The Professional Car*, for which we're extremely grateful.

**Editor's Note** — The *Owner's Pride* feature in this issue, as well as the front and back covers and the stunning center spread on Pages 30-31, are the fruits of a remarkable team effort planned and coordinated by Contributing Editor Tom McPherson from his home in Toronto. About a year ago, the Olds Museum's historian called Tom to see if he could help identify the body builder of the Reo combination service car / ambulance in the museum's vehicle collection. Tom immediately sensed an opportunity for a great *Owner's Pride* subject — which would tie in very nicely with the story he was working on about the Henney-bodied Reos marketed by the National Casket Company in the 1930s. The museum folks loved the idea and pledged their help. An October date was decided upon and Tom dispatched his "ace" team — your *TPC* Editor, Brady Smith and photographer Ted Kalinowski. When the trio arrived at the museum in downtown Lansing, the staff had the car outside and running. At their suggestion, we took a short drive over to the city's old Mount Hope Cemetery for the photo session in front of the Ransom Eli Olds family mausoleum and the cemetery gates. Tom is to be lauded for arranging this magnificent team effort. We hope you enjoy the photos as much as we did taking them. — **Walt McCall, Editor TPC**