



SAYERS & SCOVILL COMPANY, 1929

NUMBER 56 SECOND QUARTER 1990

PINNER COACH COMPANY

# THE PROFESSIONAL CAR

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NO. 56

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COVER PHOTO - The Sayers & Scovill Company was 53 years old when this family portrait was taken on the street in front of the Cincinnati, Ohio plant in 1929. The horse-drawn hearse on the left is an oval sideglass model of about 1870s vintage: the white color indicates that it was used for the funerals of children and young women. The motor hearse on the right is the premium, limited production S&S "Signed Sculpture" Town Car Hearse which was announced with great fanfare that year. The cast-bronze "Angel of Memory" panels were created by noted sculptor Clement Barnhorn. Sayers & Scovill was founded in 1876. It was renamed the Hess & Eisenhardt Co. in 1945 when the business was purchased by two longtime employees, Emil W. Hess and William Eisenhardt. In 1980, H&E sold its S&S funeral coach division to rival Superior Coaches, of Lima OH, which continues to use the S&S name on its premium model hearses to this day.

INSIDE BACK COVER - The Hess & Eisenhardt Co. was justifiably proud of its long history. The company ran this historically oriented ad in the 1964-65 American Blue Book Directory Of Funeral Directors. From the top: oval-sideglass, six-plumed horse-drawn hearse of the 1870s; center, 1921 Sayers & Scovill Model 245 Twelve-Column Carved Panel Hearse; bottom, 1930 S&S Riverside Limousine Town Car Hearse. The Riverside was a companion model to the company's top-line "Signed Sculpture" Town Car Hearse. The contemporary coach at the bottom is a 1964 S&S Cadillac Victoria Landau Funeral Coach.

BACK COVER - Niagara Falls NY member Dennis Shira came up with this nifty photo of a 1960 Miller-Meteor Cadillac "Sentinel" 42" Limousine Ambulance which was once operated by the Niagara Ambulance Service for which Dennis once worked. The photo was taken in 1961. Note the "Safe-T-Vu" roof corner lights, which were unique to professional cars built by Miller-Meteor, of Piqua OH.