



# The Criterion

NEWSLETTER of the NORTHEAST CHAPTER of the PROFESSIONAL CAR SOCIETY

[www.geocities.com/MotorCity/Garage/1074](http://www.geocities.com/MotorCity/Garage/1074)

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## MESSAGE FROM OUR PRESIDENT

Hello, everyone! Winter is finally over and not a minute too soon. Now that spring is here, it is time to get our cars out for all of the upcoming events in our area. To ensure that you actually get to the show of your choice, this is the ideal time of year to inspect for leaks and carefully check your tires, brakes and lights. I have read numerous articles suggesting that radial tires should be replaced every five years, whether they show visible wear or not. This is because that the steel belts separate with age and can cause a blowout. Despite the extra expense, it is much better to be safe than sorry!

As you will read in the following pages, we have a great many events to look forward to this spring and summer, including a May 14th parade and muster at the New York State Museum in Albany that will be an incredible opportunity to introduce the PCS to a whole new audience. I'm also looking forward to a big turnout for the Northeast Chapter's Fourth Annual Charity Car Show, which returns to Peddler's Village along U.S. 202 in Lahaska, PA on June 12th and is open to all years and types of cars and trucks. In August, I also hope to see many of you at the Professional Car Society's 2005 International Meet in Denver and our Chapter's summer picnic at Paul & Donna Vickery's home in Millington, NJ, a date for which will be announced in the next issue of The Criterion.

When you show your professional car at different events, it is always a good idea to bring along some membership applications for the PCS and the Northeast Chapter. If you contact our editor Gregg D. Merksamer, he can also mail you some business cards listing the address of the national PCS and Northeast Chapter web sites, making it easy for the people you meet at old car shows to learn more about the Society and, hopefully, become a member themselves. As these meets may be the only chance for some people to learn about professional vehicles, always make an effort to speak knowledgably and enthusiastically about the cars and what the PCS does to preserve them authentically.

On Tuesday, April 19th Leo Maren III, my predecessor as Northeast Chapter President, successfully underwent quadruple heart bypass surgery at Morristown Hospital. Once he gets home, where he'll be recuperating for the next three months, I encourage all of you to send him your thoughts and prayers for a speedy recovery.

*Get Well Soon, Leo! BILL MARCY*

## DON'T MISS PCS PARADE, DISPLAY AT NYS MUSEUM IN ALBANY MAY 14<sup>th</sup>

Regular readers of The Criterion will recall that our last issue devoted lots of "ink" to the impressive "Help is Here" exhibit of historic ambulances and related artifacts appearing at the New York State Museum in Albany through September 11th, 2005. Thanks to the overwhelmingly positive response that the display has received, PCS members have been invited to show their cars on the Empire State Plaza in front of the Museum on Saturday, May 14th.

Notable as the first official joint activity of the PCS Northeast Chapter and the newly-chartered Upstate Chapter founded by Daniel Herrick of Chatham, NY, this muster will be held in conjunction with a "Help Is Here" EMS Challenge, where capital area rescue squads will take part in such contests as an ambulance obstacle course, a stretcher race and a scavenger hunt where participants will look for clues in the Museum exhibit. While ambulances and combination coaches are expected to constitute most of the meet attendees, all PCS vehicles are welcome including funeral coaches and flower cars.

Situated in downtown Albany, the Empire State Plaza and the New York State Museum are easily reached from Interstates 87 and 90 by taking the Interstate 787 spur to the U.S. 20/Madison Avenue exit and heading west up the hill to the Cultural Education Center. The day's festivities officially begin at 8 am in the bus lot on the west side of the Museum beyond the tunnel, where the pro-cars and an EMS honor guard will start assembling for a 9 am parade that heads west on Park Avenue, north on Delaware Avenue, and then returns to Museum complex by heading east on Madison Avenue (a contingent from the Air National Guard Base at Scotia has been invited to join in as well, and the Albany Fire Department Pipe Band is also slated to participate). At the parade's conclusion, the competing rescue squads return to the bus lot for their contests while the PCS vehicles are directed onto the Empire State Plaza for a day-long display beside the dramatic, skyscraper-ringed reflecting pool. While the insurance firms Ten Eyck Group and McNeil & Company are providing primary sponsorship and judges for the contests, Subway and North Eastern Rescue Vehicles will respectively furnish food and trophies for the oldest and newest ambulances, the best-looking uniforms, and the furthest distance traveled. The event officially concludes at 4:30 pm, with

an awards presentation and a solemn closing ceremony in front of the New York State EMS Memorial near the northeast corner of the Plaza.

For those who want, or need, to make an overnight trip of it, the Comfort Inn & Suites at 99 Miller Road in Castleton, NY (off Interstate 90, Exit 10) is offering rooms at a special \$89 rate. While this is not inexpensive, strictly speaking, the hotel is brand new, offers free breakfast and an indoor pool, and is situated beyond the city proper to ensure a secure, well-lit parking area with enough space for trailers. For reservations phone the hotel directly at (518) 479-3217, e-mail the manager Wayne Scherry at [waynescherry@yahoo.com](mailto:waynescherry@yahoo.com) or log onto [www.comfortinnalbany.com](http://www.comfortinnalbany.com). If desired, potentially cheaper accommodations can be found near the Albany County Airport, the Crossgates Mall area at the junction of U.S. 20 and Interstate 87, and the Coxsackie/U.S. 9-W interchange (Exit 21-B off I-87) about 20 miles south of central Albany.

While there is no charge for attending the May 14th parade and muster, the Empire State Plaza is an official high-security area situated atop a government building and participating PCS members must pre-register by Monday, May 9th, supplying their driver's license and vehicle license plate numbers on the form included in this issue. Mail completed forms to Gary Ferris, Chief Development Officer, New York State Museum, 3025 Cultural Education Center, Albany, N.Y. 12230; if you have questions, phone him at (518) 473-8478 or e-mail [gfferris@mail.nysed.gov](mailto:gfferris@mail.nysed.gov)



Having purchased it new, Joseph C. Buono brought this 1976 Buick Riviera to the PCS Northeast Chapter's March 6th business meeting in Sparta, NJ. The odometer shows 123,000 original miles.

## **RECALLING THE MARCH 6th SPARTA MEETING**

Hosting the PCS Northeast Chapter's March 6th business meeting at the Sparta, NJ First Aid Squad HQ, Jeff & Mary Hookway reported that the Chapter currently counts 47 members. While there was a small number of non-renewals, Oliver Ogden was welcomed as a member - this Silver Springs, PA resident is the proud owner of a 1988 S&S Cadillac Victoria funeral coach - and the parking lot outside the HQ building touted a nicely-kept, 123,000-mile 1976 Buick Rivera with wire wheel covers that had been purchased new and brought to the meeting by Joseph C. Buono of Harrington Park, NJ.

Though the PCS' Minnesota-based archivist Tony Karsnia has to focus on his June 11th wedding to Kimberly Kuhlman, Bill Marcy expressed his hope that Northeast Chapter members will continue to submit material for the permanent, comprehensive database of individual professional cars that Karsnia has assembled at [www.northlandpcs.com](http://www.northlandpcs.com). Jeff Stanton, e-mailed at [webmaster@northlandpcs.com](mailto:webmaster@northlandpcs.com), was suggested as a suitable alternate contact, and Your Editor Gregg D. Merksamer (reached at [845] 986-6857 or [merks62@warwick.net](mailto:merks62@warwick.net)) remains willing to assist Northeast Chapter members who wish to compile clear and suitably-comprehensive histories of their cars.

The next item on the agenda was the Northeast Chapter's June 12th charity show at Peddler's Village in Lahaska, PA, which will continue to benefit the Bucks County SPCA and welcome all makes, types and vintages of cars and trucks. Top honors in the convertible, closed car, 2-seat sports, muscle car, truck and modified/custom classes will still be decided upon though people's choice voting (the division of the traditionally-large closed car and convertible classes into 1964-older and 1965-up sub-categories will also be continued), but several new awards will be added including "Oldest Car," "Longest Distance Traveled," "Show Committee's Choice" and "Best Original Condition." Looking towards the 29th Annual PCS International Meet taking place this August 2nd-6th in Denver, CO, Bill Marcy urged the Sparta attendees to "attend that meet if you possibly can, even though you will probably have to fly and it's taking place the same week as the Cadillac-LaSalle Grand National in Des Moines, Iowa."

It was also reported in Sparta that an advance group of volunteers, led by former Northeast Chapter President and 1999 Lancaster Meet Chair Leo Maren III, had put additional planning into a possible bid to host the 2008 PCS International Meet in the Mount Laurel, NJ area. With an eye towards bracketing the 50th Anniversary Cadillac-LaSalle Club Grand National taking place in nearby Cherry Hill, NJ, the meet's most likely dates will be July 29th-August 3rd or August 12-17th, and Bill Marcy noted that two different hotels along the route 73 corridor had already "expressed a willingness to want our business." Leo personally prefers the 700-room, \$99-a-night Wyndham as it's bigger than the 216-room Doubletree and offers access roads that promise longer, and safer, entrances and exits for slow-moving vintage vehicles. Bill suggested that the smaller hotel has some advantages of its own, such as a relatively-big, 250-seat banquet room and a lobby "where people can sit and watch the cars arrive. If we host the meet there, we will probably have the place more or less to ourselves." As far as tours and activities are concerned, the most-likely destinations will be Philadelphia's Independence Hall and the Liberty Bell, the Philadelphia Zoo, the Manasquan, NJ factory of P&L ambulances, the casinos of Atlantic City and, closer to New York City, the Statue of Liberty, Ellis Island and the Liberty Science Center. "The main advantage of Mt. Laurel is that it's easy to get to, and you can go in three different directions and see all kinds of different things once you're there," Marcy also stated. "Given the great turnout that we had in Lancaster without trying, and the fact that Leo will be in charge again, we have a really good chance of running a successful meet in this area."

Several bits of new business came from Pat Caruso, in his capacity as the Northeast Chapter's semi-official liaison to the Raritan River Region of the Cadillac-LaSalle Club. In conjunction with the Hookways, he is tentatively planning a fall tour of an extremely interesting private collection belonging to Herb Singe of Hillside, NJ, whose father founded the AACA's New Jersey Region all the way back in 1951; some of the highlights include a massive 1911 Palmer-Singer touring car, the world's oldest surviving Thomas Flyer and an ornate Wurlitzer calliope dated to 1903. Pat Caruso also distributed a flyer concerning New Jersey's QQ - prefix "Historic Vehicle" license plates, which explained

## RARE FINDS FROM OUR WINTER WEB SEARCHES

To anyone who lives, like us, in a region of the country where a good old car event is all-but-impossible to come by in the dead of winter, the World Wide Web and a steady stream of e-mail from fellow auto hobbyists can be invaluable diversions when the streets are salty and the days are dark and short.

Accordingly, Your Editor was grateful to receive a message a month-or-two ago from a Society of Automotive Historians colleague named Christopher G. "Kit" Foster, containing a photo of a 1942 Chrysler Gothic-paneled hearse by A.J. Miller of Bellefontaine, Ohio. Currently being parted out by All-American Classics of Vancouver, Washington, which purchased it at auction from the gigantic, Tacoma-based Harold E. LeMay collection, this coach was so irreparably rusty that a proper restoration would be dauntingly difficult and expensive, but it was nevertheless exciting as the sort of pro-car that you would not expect to even exist unless a photo of it crossed your desktop. Aside from being Chrysler-based, as opposed to a far-more-common Cadillac or Packard, here was a once-beautiful funeral coach from the war-truncated 1942 model year that essentially ended three months after Pearl Harbor, on top of which it was constructed in a style that was, due to chronic materials shortages, Detroit's switch to full-fendered bodies and the increasing dominance of Landau hearses, essentially extinct by 1947. Even more remarkably, All-American's search of the Tacoma Public Library archive yielded a photo of the car when it was new, parked beside a six-window, limousine-style 1942 Miller Chrysler hearse, a pair of matching 1942 Chrysler limousines and a Chevrolet sedan delivery that was probably used for first calls. Not long after Foster's e-mail was received, the car's radiator was offered on eBay though it apparently attracted no bidders, and there was scuttlebutt that the intricate exterior carvings (actually aluminum die castings) might be auctioned next. Won't someone with deep pockets and ambition and rescue this likely-unique professional car from dismemberment?! If you're up to the task, contact All-American Classics at 15209 N.E. Fourth Plain Road, Vancouver, Washington 98982 or 1-800-955-4999.



**Bodied by A.J. Miller of Bellefontaine, Ohio, this likely-unique 1942 Chrysler Gothic panel hearse came from the Harold E. LeMay collection in Tacoma, WA, where it evidently spent its entire service life.**

During March, eBay Motors offered yet another rare and interesting pro-car from the Pacific Northwest, this time a top-of-the-line 1975 Superior Pontiac Bonneville Model 226 "high-top" ambulance with 54 inches of patient compartment headroom (Superior's Model 216, in contrast, had a 51-inch roof cap). The seller was a resident of Mara, British Columbia named Bruce Singbeil, who had made good money renting the rig out for music videos and TV shows and was, on the grounds that it had "long since paid for itself," not overly-concerned about a top dollar sale. Since a local offer of just \$1,400 Canadian brought the online auction to an early end, it should surprise no one that the body, treated to Bondo and a "splash job" several different times to spruce it up for camera work, had a cracked windshield and badly-perforated quarter panels, but the car still warranted scrutiny as 1975 was the last year that Superior offered Pontiac professional cars. Production of these models, previously-handled by Superior's "Southern Division" plant in Kosciusko, Mississippi, had been taking place beside the company's Cadillacs at its main factory in Lima, Ohio since the beginning of the decade, but output fell dramatically as van and truck-based ambulances seized a larger share of the market. Including hearses and combination coaches, only 60 Superior-Pontiacs were completed in 1975 versus 563 1975-model Superior Cadillacs and, more significantly, 350 Superior-Pontiacs in 1970.

Closer to home, Oklahoman-turned-Virginian Steve Loftin directed a number of fellow PCS members to an on-line history of the Princeton, NJ First Aid & Rescue Squad that included a photo of a Lincoln ambulance that entered service in May, 1960. While the accompanying text accordingly identified the rig as a 1960 model, big bullets on the ends of the bumper confirmed the base vehicle was actually a 1959. Though the image was black-and-white, the exterior color scheme was most likely red with a silver roof, not unlike the 1951 Henney-Packard and 1955 Miller-Cadillac First Aider which appeared on the cover of the Fourth Quarter, 2002 issue of The Criterion. The body builder, meanwhile, was Vernon Perry's National Coaches of Knightstown, IN, which prided itself on building ambulances, limousines and funeral coaches on whatever chassis the customer desired. Typically, a rescue squad doing business with this firm would buy a suitably-large sedan or station wagon from a local new car dealer, have some of its members drive it out to Knightstown for the conversion work, and pick it up and drive it home after the job was done several weeks later.

Even if Your Editor was not an avowed Ford Blue Oval partisan, the Princeton photo would be exciting since Lincoln professional cars built between the mid-1930s and the late 1970s, let alone ones based on unit-bodied Lincolns from the 1958-69 model years, are exceedingly rare; it is NOT an exaggeration to state that one might see a thousand professional Cadillacs, or even ten thousand professional Cadillacs, for every



Due to electrical gremlins, this exceedingly rare 1959 National-Lincoln ambulance served less than two years with Princeton, NJ's First Aid & Rescue Squad. A twin, it is reported, went to Cape Cod, Massachusetts!

Lincoln funeral coach or ambulance one might see from this period! On top of this, the Princeton Lincoln's electrical system proved so troublesome that, after less than two years in service, the rig was traded for a 1961 Eureka Cadillac at Geissel's Philadelphia pro-car dealership. Even more incredibly, one of the Princeton Squad's old-timers told Moorestown, NJ Chapter member Rich Litton that a second National Lincoln ambulance, with all-white paintwork, was used somewhere on Cape Cod, Massachusetts.

### REMEMBERING MARSHALL LONG

It is with much regret that The Criterion must report that C. Marshall Long, a long-standing PCS member who once served as the Ohio Chapter president, passed away on March 30th, 2005. Though he was still a relatively young man, this Reynoldsville denizen had battled diabetes for several years and ultimately lost his lower right leg to the malady in September, 2004; entering the hospital the following December, he spent his last three months bravely battling various infections before succumbing to kidney and heart failure.

St. Petersburg, Florida member Michael Hennessy, having purchased Long's beloved 1966 Superior Pontiac high-top ambulance around the time of its appearance at the 2003 PCS International in Pittsburgh, took on the task of announcing his passing on the Society's Message Board, describing Marshall as "a quiet, unassuming man that often went unnoticed" even though he was "a fixture at many PCS International Meets. Throughout the years many of us



Rusty as it was, this 1975 Superior-Pontiac from British Columbia deserved scrutiny on eBay since it was one of only sixty built during the model's final year.

have purchased toys, literature or ambulance equipment from Marshall as he usually had something for sale at the meets." Writing from Orlando, Ken Elliott of the Paramedical Stand-By Service praised Long as "a friendly character who would tell a story in such an entertaining way that you didn't care if it were true or not. He always made me laugh and feel good when swapping paramedic stories."

In his web tribute, Hennessy also recalled that Marshall's passion for ambulances had been born during a stint as a paramedic during the final days of car-based rigs in the 1970s. "Even in his final days, the thing that got him through it all was dreaming of buying a '68 C/B (Cotner/Bevington Oldsmobile) ambulance that he had found for sale," Hennessy wrote, and it was also noted that Marshall's pro-car purchases over the years included a 1975 Superior "54" from the Transit Fire Co. of upstate Amherst, NY. PCS archivist Tony Karsnia added he was still a teenager when he first contacted Marshall about a letter he had sent to The Professional Car, remarking that "we hit it off immediately" and "I'll never forget his sheer excitement when he rode a Greyhound to Seward, Nebraska to take delivery of his '65 Superior Pontiac ambulance." Tony also said that Long was an active member of the Northland Chapter who "made many trips to Minnesota for meets and just to visit. He was a kind-hearted, friendly person who will surely be missed." Northeast Chapter members who remember Marshall with similar fondness can send condolences to his brother Bob Long, 401 Daytona Drive, Fort Erie, Ontario L2A 4Y8, Canada, and make contributions in his memory to the Diabetes Foundation.

### AT THE DEADLINE, A GOLDEN QUILL AWARD

Just before this issue went to press, the April 21st issue of Old Cars Weekly announced that The Criterion was a 2004 recipient of the Golden Quill Award for overall excellence in car club newsletters. While The Professional Car, and its Editor Walt McCall, have earned this honor on an annual basis for more than a decade in the "Intermediate-Size National" category, this is the first time that The Criterion (or, it is likely, any other PCS Chapter newsletter) has received equivalent recognition in the "Regional Economy" class: "If the quality and quantity of vintage car club

publications are good indications, then our hobby is growing and flourishing like never before," Gerald Perschbacher asserted in his capacity as the judge for OCW's Golden Quill award. Having observed that many car club members who "are unable to regularly attend a major meet or club meeting ... stay in touch through the newsletter," he also stated "I can't imagine any viable car club existing for very long without a reliable publication as its backbone." Accordingly, I hope that The Criterion's readers will join me in thanking our publisher Ted Collins for time and effort he puts into laying out these pages and mailing the finished newsletter out to our far-flung members; without his dedication and computer-savvy, this newsletter would be nothing more than text on a page, so we owe him a lot four times each year.



Rare 1981 Honda Accord limousine by DaBryan Coach. See add in Criterion Classified Section.



The exquisitely detailed, cast aluminum panels of the 1942 A.J. Miller Chrysler hearse being parted out by All-American Classics of Vancouver, Washington.

## CRITERION CLASSIFIEDS

**PCS Northeast Chapter Patches now available for sale.** \$5 each including postage. Make checks payable to PCS Northeast Chapter and mail to Treasurer/Membership Director Jeff Hookway, 201 Glenside Trail, Sparta, NJ 07871-1249. For further info phone (973) 729-8083 or e-mail hookjch@ptd.net.

**Model cars for sale.** Collection includes 1/18, 1/24 and 1/43 scale miniature cars and 1/34 scale trucks by First Gear. Contact Joseph C. Buono, 47 Dora St., Harrington Park, NJ 07640-1354 or phone (201) 768-1079 after 7 pm.

**1938 LaSalle Ambulance Wanted.** Seeking vehicle similar to Miller-bodied rig used by our squad from 1938-51. Contact Brian, Pearl River Alumni Ambulance Corp., (845) 735-4400 or brianhaughney@yahoo.com (Rockland County, NY)

**1953 Pontiac Acme Landau Style Hearse.** Extremely rare, all-original Montana car with straight eight engine, 3-speed column-shifted transmission, dark gray paintwork. Asking \$15,500. Pat Anderson, (610) 656-6656 (Media, PA)

**1953 sales catalogs from Economy Coach,** Memphis, TN. Full-color brochure features Pontiac and Ford-based ambulance and combination coach models. \$10 each in excellent condition. E-mail diane.kriss@worldnet.att.net.

**1962 S&S Cadillac Limousine Style Side-Loading Hearse,** with black paint and 23,000 original miles, \$19,000 OBO. Also selling 1965 S&S hearse, with silver exterior (needs paint) and 40,000 miles, and 1967 Cadillac Series Seventy-Five 9-passenger sedan with 59,000 miles, \$8,500 OBO each. All three cars have rust-free bodies. Phone Andrew F. Reymer at (717) 653-8962 or e-mail afreymer@aol.com (Mt. Joy, PA).

**1963 Superior Pontiac Bonneville Military Ambulance.** Just like the one used to move JFK's body off the airplane. Painted blue with white top. Runs, drives with 421 V-8, 59,000 miles. Can deliver, might trade. \$3,900. Robert Last, 554 Park St., Juneau, WI 53039 or (920) 386-4748.

**1968, 1971, 1972, 1978, 1979 and 1980 Cadillac Limousines in Excellent Condition Wanted.** Phone (215) 805-4690 or e-mail gmlorusso@aol.com.

**1981 Honda Accord limousine by DaBryan Coach.** Ex-Honda dealer selling garaged 42-inch stretch with only 2,934 miles, automatic transmission, original silver paint, wine custom cloth interior, privacy/glass partitions, TV, bar, ice chest, drink dispenser & power sunroof. Asking \$18,000. Phone (610) 696-5873.

# CRITERION CALENDAR

**May 1st, 2005 (Sun.), Florham Park, NJ:** New Jersey AACA's 54th Annual Spring Meet, flea market and car corral at Automatic Switch, 50 Hanover Road. Rain date May 8th, 2005 (call Ray Fischer at 732-319-3353 between 6 & 6:30 am). Pre-registration \$10 if received by April 27th, or \$15 day-of-show. A UL-approved, 2.5-pound Type B/C fire extinguisher required for entrance to the show field. Make checks payable to NJ Region AACA and mail to Donna Ashley, 35 Harvard St., Dover, NJ 07801 or phone (973) 989-5058 for further info.

**May 1st, 2005 (Sun.), Lyndhurst, NJ:** Cadillac Club of North Jersey's Spring Show, flea market & Car corral at the Whisky Café, 10 Wall St. Need not be a club member to participate. For further info phone Jay Weitzman at (973) 692-9370.

**May 1st, 2005 (Sun.), Pleasantville, NY:** Annual Spring Meet sponsored Cadillac-LaSalle Club's Lower Hudson Valley Region, 10 am - 3 pm at Memorial Plaza next to Pleasantville train station. No cut-off year. For further info phone Dave Rubin at (845) 225-5990 or e-mail SJZR5@optonline.net.

**May 14th, 2005 (Sat.), Albany, NY:** PCS vehicle muster at "Help is Here" EMS Challenge, Empire State Plaza in front of New York State Museum. Assemble 8 am for 9 am parade through surrounding streets; event also features 4:30 pm closing ceremony & trophy presentation at the State EMS Memorial. Hotel rooms at \$89 special rate available at Comfort Inn & Suites in East Greenbush, NY by phoning (518) 479-3217. As the Empire State Plaza is a high-security government area, pre-registration required by Monday, May 9th. Mail completed forms to Gary Ferris, Chief Development Officer, N.Y. State Museum, 3025 Cultural Education Center, Albany, N.Y. 12230; for further info call (518) 473-8478 or e-mail gferris@mail.nysed.gov.

**May 14th, 2005 (Sat.), Levittown, PA:** Levittown/Fairless Hills Rescue Squad Open House, New Falls Road. For further info call Joel Ricowski at (267) 228-5932 (cell).

**May 15th, 2005 (Sun.), Upper Saddle River, NJ:** North Jersey Antique Auto Show, flea market & car corral sponsored by Upper Saddle River F.D., Restored Rusty Relics & Audi of America, 6 am - 3 pm rain or shine at Pearson Education, 1 Lake Street, corner of East Crescent Ave. For further info phone (201) 384-7661 before 10 pm or e-mail usr2005@optonline.net.

**May 21st, 2005 (Sat.), Norwich, NY:** Northeast Classic Car Museum opens vintage emergency vehicle exhibit "Red Lights and Sirens." Open 9 am - 5 pm daily at 24 Rexford Street, at the intersection of NYS Routes 23 and 12. For further info phone Kay Wells Zaia at (607) 334-AUTO

**May 21st, 2005 (Sat.), Lutherville, MD:** Vintage ambulances, police cars and fire trucks welcome to Public Safety Appreciation Day, 9 am - 2 pm at Fire Museum of Maryland, 1301 York Road. For further info phone Deputy Brown at (410) 887-4077, Wayne Collins at (410) 482-8696, e-mail bombdogs@comcast.net or log onto the PCS Mid-Atlantic Chapter web site at [www.angelfire.com/md3/procarmidatlantic](http://www.angelfire.com/md3/procarmidatlantic).



**June 5th, 2005 (Sun.), Newark, NJ:** Newark Fire Museum Historical Society Muster in parking lot at intersection of Central & University.

**June 11th, 2005 (Sat.), Clinton, NJ:** All cars welcome to Cadillac-LaSalle Club Raritan Valley Region's Dealer Show at Clinton Cadillac-Chevrolet, intersection of NJ 31 and Interstate 78. Rain date June 25th. For further info call Pat Caruso at (908) 753-7484.

**June 11th & 12th, 2005 (Sat.-Sun.), New York City:** Vintage ambulances welcome to 5th Annual Antique Police Car Show at N.Y.C. Police Museum, six blocks south of the South Street Seaport. Police-escorted convoy departs Quality Inn in Lyndhurst, NJ at 8 am each morning. For further info phone Glenn Sokolofsky at (917) 873-3068.

**June 12th, 2005 (Sun.) , Lahaska, PA:** PCS Northeast Chapter's Fourth Annual Charity Car Show at Peddler's Village, intersection of US 202, PA 263 and Street Road. Open to all cars and trucks. Pre-registration \$10 by May 31st, or \$15 day-of-show. Proceeds benefit the Bucks County SPCA. For further info phone Bill Marcy at (201) 342-4871.

**June 18th, 2005 (Sat.), Dushore, PA:** Ambulances wanted for Fire Company No. 1's parade and muster, starting 7 pm. For more info e-mail Chris Kelley at mlk1@epix.net.

**June 23rd-25th, 2005 (Thurs.-Sat.), Lancaster, PA:** International Station Wagon Club convention at America's Best Inn, 2250 Lincoln Highway. For further info contact PCS member Chuck Snyder, 120 Hicks Rd., Renfrew, PA 16053 or phone (724) 586-7187.

**June 25th, 2005 (Sat.), Frenchtown, NJ:** Frenchtown Lions Club's Annual Community Day & Charity Car & Truck Show at Old Frenchtown Field, Route 12. Features fireworks, craft fair, awards through vote by vehicle owners. Registration starts 7 am, show begins 11 am; entry fee \$10. Rain date Sunday, June 26th. For further info phone (908) 996-2428 or log onto [www.Frenchtown.com/lions](http://www.Frenchtown.com/lions).

**July 2nd (Sat.), Ft. Meade, MD:** PCS Mid-Atlantic Chapter visits National Cryptologic Museum, Baltimore-Washington Parkway at Maryland state highway 32. For further info phone Wayne Collins at (410) 482-8696, e-mail [bombdogs@comcast.net](mailto:bombdogs@comcast.net) or log onto the PCS Mid-Atlantic Chapter web site at [www.angelfire.com/md3/procarmidatlantic](http://www.angelfire.com/md3/procarmidatlantic).

**July 6th-9th, 2005 (Wed.-Sat.), Batavia, NY:** Buick Club of America's National Meet, hosted by the Finger Lakes Chapter. Itinerary includes visits to George Eastman House, International Raceway Park in Leicester. Registration deadline June 15th. For further info phone (315) 462-3827 or log onto [www.buickclub.org](http://www.buickclub.org).

**Aug. 2nd-6th, 2005 (Tues.-Sat.), Denver, CO:** Professional Car Society's 29th Annual International Meet at the Hilton Denver Tech Center. Itinerary includes tours of Peek Ambulance shop, Denver Botanic Gardens, Coors Brewery and the Forney Transportation Museum. For further info contact Zachary Helm at (303) 246-1022 or log onto [www.pcs2005.org](http://www.pcs2005.org).

**Through Sept. 11th, 2005 (Sun.), Albany, NY:** "Help Is Here: Emergency Medical Services in New York." Historic ambulance and EMS equipment exhibit open 9:30 am - 5 pm daily at the New York State Museum, Cultural Education Center, Empire State Plaza (from the N.Y. State Thruway, take Interstate 787 to the U.S. 20/Madison Avenue exit and head west up hill). Suggested donation \$2 per person or \$5 per family; parking lot adjacent to the Museum is free-of-charge after 3 p.m. For further information phone (518) 474-5877 or log onto [www.nysm.nysed.gov](http://www.nysm.nysed.gov).

**Sept. 24th, 2005 (Sat.), Mt. Airy, MD:** PCS Mid-Atlantic Chapter picnic, noon - 5 pm at the "ambulance farm" of Steve & Gene Lichtman, 3922 West Watersville Road. RSVP to (301) 607-8068 or e-mail [stevell200@att.net](mailto:stevell200@att.net).

**Sept. 25th, 2005 (Sun.), Kutztown, PA:** September Fescht sponsored rain-or-shine by Ontelaunee Region AACA at Kutztown Fairgrounds, Wentz & Whiteoak Streets. Free swap meet, \$5 car corral, door prizes, dash plaques to first 300 vehicles. Pre-registration \$6 by September 1st, or \$8 day-of-show. For further info e-mail [ontelauneeacar@entermail.net](mailto:ontelauneeacar@entermail.net) or send a stamped, self-addressed #10 envelope to "SEPTEMBER FESCHT," c/o L. Manwiller, 20 Timothy Drive, Fleetwood, PA 19522-8674.

**September 25th, 2005 (Sun.), Lahaska, PA:** Cadillac-LaSalle Club Valley Forge Region's Annual Fall Meet, rain-or-shine at Peddler's Village, intersection of US 202, PA 263 and Street Road. For further info call Mike Barruzza at (215) 630-1679 (cell).

**Through October, 2005, Columbia, PA:** "Time on the Road." Exhibit of over 130 vintage auto timepieces at the National Watch & Clock Museum, 514 Poplar Street. Also features displays on parking and taxi meters, engine timing, and the Lincoln Highway. Admission is \$7 for adults, \$6 for seniors and \$4 for children, with discounted rates available for groups of ten or more with advanced reservations. Open 10 am - 5 pm Tues.-Sat. and noon - 4 pm Sundays. For further info phone (717) 684-8261 or log onto [www.nawcc.org](http://www.nawcc.org).

**October 20th-23rd, 2005 (Thurs.-Sun.), Ellenville, New York:** Vintage ambulances sought for display at the New Jersey State First Aid Council's Annual Convention, EMS Symposium & Trade Show at the Nevele Grande Resort. For further info contact Jack Sellen at (201) 261-0656 or [Jacksell@aol.com](mailto:Jacksell@aol.com), Rudy Eger at (732) 920-0363 or [Eger106@aol.com](mailto:Eger106@aol.com), or info log onto <http://www.njsfac.org/convention>.

**October 30th, 2005 (Sun.), Lahaska, PA:** All makes & models of cars invited to Lincoln & Continental Owners Club Show, 9 am - 3 pm at Peddler's Village, intersection of US 202, PA 263 and Street Road. For further info write Harvey Schofield at P.O. Box 750, Marlton, NJ 08053.

**Nov. 6th, 2005 (Sun.), location TBA:** PCS Northeast Chapter autumn business meeting.

**March 23rd-25th, 2006, Baltimore, MD:** Vintage PCS ambulances sought for display at EMS Today Conference & Exposition sponsored by JEMS magazine. For further info contact A.J. Heightman, Editor-in-Chief, in San Diego, CA at 1-800-266-5367 x 6847 or e-mail [a.j.heightman@elsevier.com](mailto:a.j.heightman@elsevier.com).



On Sunday, June 12th, 2005 rain-or-shine,  
the Northeast Chapter of the

## PROFESSIONAL CAR SOCIETY

will hold its 4th Annual Charity Car Show at Peddler's Village,  
located at the junction of US 202 and PA 263 and Street Road in  
**Lahaska, Bucks County, Pennsylvania.** This charming setting  
features numerous specialty shops, antique stores and restaurants.

Though the PCS is focused on vintage funeral cars, ambulances and livery vehicles,  
this show is **OPEN TO ALL YEARS, MAKES & TYPES OF CARS AND TRUCKS.**

Pre-registration is \$10 per vehicle, or \$15 from 9am-11am day-of-show.  
**ALL PROCEEDS WILL BENEFIT THE BUCKS COUNTY S.P.C.A.**  
Dash plaques will be given to the first 100 vehicles.

*All entrants wishing to be judged must be on show field by 11am.*  
Judging is by popular vote from 11:30am-1:30pm, with awards given at 3pm.

**TO PRE-REGISTER** (make checks payable to Northeast Chapter PCS),  
**OR GET FURTHER INFORMATION, CONTACT:**

Bill Marcy, (201) 342-4871 or bmarcy@optonline.net  
349 Lookout Avenue, Hackensack, New Jersey 07601

Mail this portion to:

Bill Marcy, 349 Lookout Ave., Hackensack, NJ 07601

Enclosed is \$ (\$10 per vehicle) payable to Northeast Chapter, PCS

Name ..... Phone .....

Address, City, State, Zip .....

Name of Car Club .....

Year ..... Make ..... Model ..... Body Type .....

Year ..... Make ..... Model ..... Body Type .....



I, the undersigned, do hereby state that my vehicle(s) currently carry liability insurance and further agree to hold harmless  
the Professional Car Society, its officers, the Northeast Chapter, its officers, and Peddler's Village for any accident, property damage,  
injuries, or theft which may occur to myself, my guests, or my vehicle(s) while attending or otherwise participating in this show.

signed ..... date .....





**HELP IS HERE**

# PCS MUSTER

**AT THE NEW YORK STATE MUSEUM  
EMPIRE STATE PLAZA, ALBANY  
SATURDAY, MAY 14, 2005**

In this day-long event, transport-based EMS agencies will square off in a variety of competitive events including an ambulance obstacle course, a stretcher race, and other events that are designed to demonstrate skills and teamwork. In addition to competitive events, awards will also be given in categories such as best appearing uniform, oldest ambulance, newest ambulance, and farthest distance traveled.

The day will begin at 9:00 a.m. with a parade through the neighborhood. Participating squads are asked to designate one uniformed member to carry their own American flag in an EMS Honor Guard that will lead the parade. The day will conclude with an awards ceremony and wreath laying at the Empire State Plaza EMS Memorial.

## Registration form

**NOTE:** Because the Empire State Plaza is a secure government facility, all PCS members displaying their vehicles on the Plaza as part of this event must be registered **no later than Monday, May 9**. All vehicles entering the Plaza will be subject to search by the New York State Police.

PCS member name: \_\_\_\_\_

Address: \_\_\_\_\_

City, state, zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

PCS Chapter: \_\_\_\_\_

Year and make of vehicle: \_\_\_\_\_

License plate number: \_\_\_\_\_

State of registration: \_\_\_\_\_

Names and drive license numbers of each occupant of your vehicle: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Further details about the day's events will follow. The **EMS Challenge** is free of charge and open to all PCS members.

**Send completed registration forms to:**

Gary Ferris  
New York State Museum Institute  
3025 Cultural Education Center  
Albany NY 12230  
518-473-8478  
[gferris@mail.nysed.gov](mailto:gferris@mail.nysed.gov)

**THE PROFESSIONAL CAR SOCIETY**  
Northeast Chapter  
159 George Avenue  
Wilkes-Barre, Pennsylvania 18705



**FIRST CLASS MAIL**

Jeff & Mary Hookway  
201 Glenside Trail  
Sparta, NJ 07871

0787141243 11



# *The Criterion*

NEWSLETTER of the NORTHEAST CHAPTER  
of the PROFESSIONAL CAR SOCIETY



In June, 1962, the Union Fire Co. of Titusville, Mercer County, N.J. posed its fleet in front of its brick-fronted HQ building. As the chassis numbers differ, the 1953 Henney-Packard ambulance joining the squad's 1949 Ward LaFrance, 1948-50 Ford F-Series tanker, 1944 Chevrolet pumper and a 1953 Dodge crash truck is NOT the one owned since 1969 by PCS Co-founder George Hamlin. - James Abbott photo, Rich Litton collection