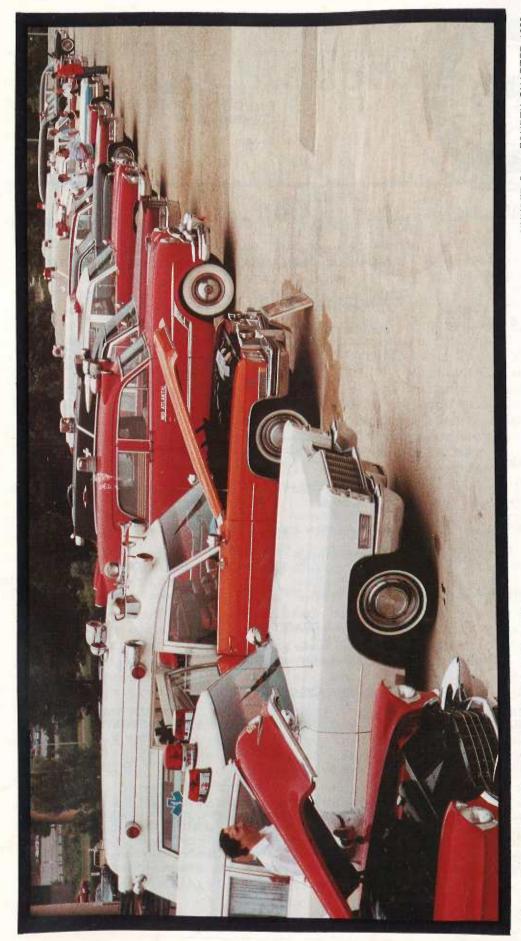


NUMBER 54 FOURTH QUARTER 1989

1989 INTERNATIONAL MEET, GAITHERSBURG, MARYLAND



THE PROFESSIONAL CAR

Number 54

Fourth Quarter, 1989

1989 PCS INTERNATIONAL MEET REVIEW ISSUE!

ON OUR COVER - As has become our annual custom, we're Qmitting some of our regular features in this issue to make room for thorough coverage of this year's PCS International Meet. Hosted by the Society's Mid-Atlantic Chapter in the Washington, D.C. suburb of Gaithersburg, Md. the week of August 14th, the '89 PCS International Meet was yet another successful reunion of PCS members (and their professional cars) from across the United States and Canada. More than 100 PCS members and guests took part in a week-long series of events which culminated in the big professional car concours d'elegance, which is the high point of the year for many PCS'ers. This year's show was held on the upper parking deck of the Gaithersburg Holiday Inn, which was reserved exclusively for us all week. Our cover photo was taken by Mid-Atlantic Chapter member and meet host Steve Lichtman at midmorning as the judges were making their rounds. A light drizzle was falling, but the rains mercifully held off for the rest of the day.

The photos in this Meet Review Issue were taken by Steve Lichtman, Steve Loftin and Craig Stewart, to whom we're indebted for their thorough photographic coverage of this year's meet.

BACK COVER - One of the most popular photographic subjects at this year's PCS International Meet was Philip Jast's bright red 1955 Superior Cadillac "Rescuer" Ambulance, which our two photo coordinators, Steve Loftin and Steve Lichtman, posed (along with every other coach registered at this year's meet) in front of the Gaithersburg Holiday Inn for this "official" portrait. It was just too pretty (and too red) to pass up for our back cover!

INSIDE BACK COVER - Professional car manufacturers rarely ever featured service cars in their trade journal advertising. This late 1946 Flxible ad was an exception. The service, or "firstcall" coach was the unsung workhorse of the funeral home fleet, making numerous trips to hospitals and homes for removals, hauling caskets, chairs, cemetery and other equipment, thereby saving much wear and tear on the funeral director's first-line hearse. The car illustrated in this ad is a white-painted 1947 Flxible Buick Model B24-747 Service Car which sold for \$4,992. The angled wreath ornament with three trailing chrome streamers was a Flxible service car trademark.