



1934 HENNEY ARROWLINE FUNERAL COACH

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NON-PACKARD HENNEYS

THE PROFESSIONAL CAR

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ON OUR COVER - Just mention the name "Henney" and what other famous name immediately springs to mind? *Packard*, of course. The alliance between the Henney Motor Company of Freeport, Illinois and the Packard Motor Car Company was one of the most successful partnerships in American professional car industry history – until Packard fell on hard times. But in the years before John Henney signed his exclusive deal with Packard in 1937, Henney mounted its funeral coach and ambulance bodies on a remarkable variety of chassis including Lincoln, Oldsmobile, Packard, Pierce-Arrow, Auburn and Reo, among others. (Henney built Reos for the National Casket Company, but that's another story). From 1934 through 1937, Henney's most exclusive products were stately limousine funeral coaches and ambulances built on the Pierce-Arrow chassis. But these prestigious professional cars were never marketed as Henney Pierce-Arrows: they were *Henney Arrowlines*. In this issue we discuss these non-Packard Henneys, and in particular the extremely rare 1934 Henney Arrowline funeral coach Missouri PCS member Mike Reifer brought to our 1998 International Meet. Our cover photo was taken at Burr Ridge by Canadian member Ted Kalinowski, who also provided the cover for that year's International Meet issue. Thanks two times over, Ted.

INSIDE BACK COVER - We discovered this interesting ad on the back of the full-page ad announcing the new Henney Arrowline in the October, 1934 issue of *The American Funeral Director*. It illustrates the latest in ambulance cots by the Bomgardner Mfg. Co. of Cleveland, O. The car in the background under the woodcut of the horse-drawn hearse is a 1934 Henney Arrowline. Although the car shown in this ad is obviously a hearse, the Bomgardner cot was designed for use in a combination coach or a ambulance.

BACK COVER - Our good friend Kent Roduck, who operates a funeral home in Courtenay, B.C. on Canada's West Coast sent in this photo of a 1957 National Chevrolet Ambulance owned by the Ambulance Paramedics Union of British Columbia. This ambulance was originally purchased by Riverview Hospital in Coquitlam, B.C. and was later used as a rescue vehicle on the Fraser Canyon Highway until it was retired from service in 1978. We didn't have room for this photo in our story on the National Body Mfg. Co. last year.